

AM MADE \$14.45 TODAY, ANDY,
JUST THE DOWN PAYMENT ON
OUR NEW BOSCH RADIO!



Don't take anybody's word
for it not even ANDY'S!

Choose your radio by what
you hear from the RADIO, not
by what you hear from someone
else.

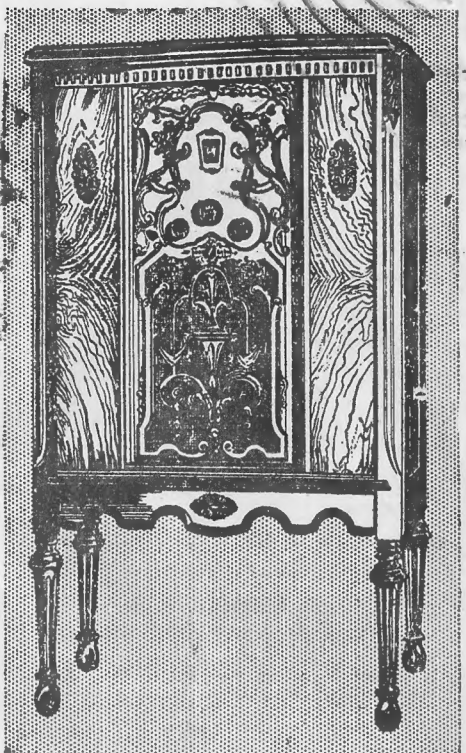
After all, it's YOU who's go-
ing to live with the radio, and no
one else.

Look for beauty, engineering
or whatever you have a weak-
ness for—but above all, SOUND.

And that's where the new 1931
Bosch Radio has it "all over"
any other of its price. In the
words of our own customers, "it

SOUNDS BETTER!"

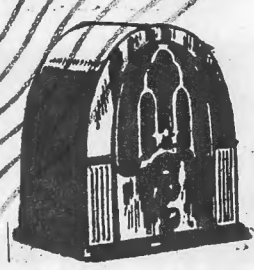
Come to any Atlas - Serlin
store tomorrow or any night this
week and prove this to yourself!
CAT-25-1930



BOSCH RADIO

Model 58A—8-Tube, 4 screen-grid radio
with electro dynamic speaker. Cabinet of
simple, dignified design. **\$144.50**
Priced, less tubes

\$ 14.45 Down
Balance on
EASY
TERMS



OLD-TIME Radio NEWS



FIRST CLASS

© 1977 Nor-Shor M.G.C.

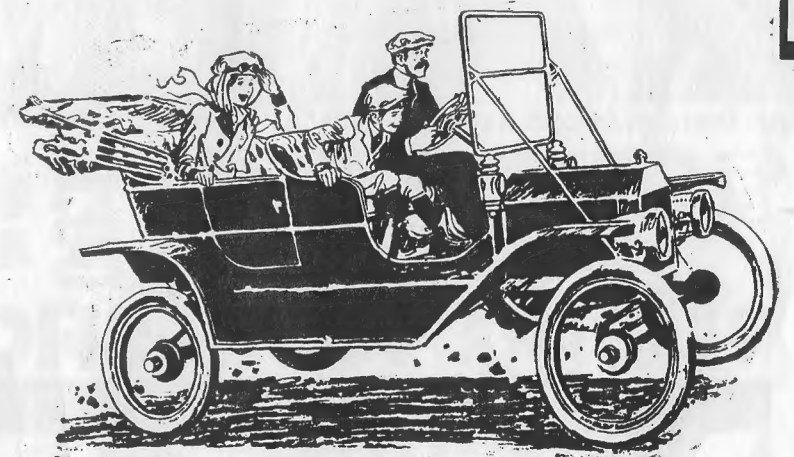
VOLUME 1 NUMBER 2

Published Quarterly

Subscription : \$2.00 per year
Single copy : 50 ¢

from

NOR-SHOR MGC
959 W. DRAYTON
FERNDAL, MI. 48220



Paul E. Stedinger
239 N. 9th St.
Allentown, Pa. 18100

TO

Pull off

SAT.
AUG. 12, 1933

WHAT'S ON THE AIR

This programme has been given The Detroit Times by the stations herein listed. If the presentations as scheduled are not on the air the fault lies with the station and not The Detroit Times.

3:00 P. M.
OKLW—Tigers' baseball game.

4:30 P. M.
OKLW—Uncle Reg's party.
WJBR—The Neil Sisters.
WWJ—Soloist.

WXYZ—Pair of Jacks.
WMBC—Children's hour.
WEXL—Walt Arno.

4:45 P. M.
WJR—Wayne Van Dyne.
WWJ—The Three Scamps.
WXYZ—Three Treys, trio.
WEXL—Rhythmic Ramblings.

5:00 P. M.
OKLW—Irving Conn's tunes.
WJR—Uncle Neal's party.
WWJ—Viennese Ensemble.
WXYZ—Hopkins and Savage.
WMBC—Harvesters.

5:15 P. M.
WJR—Ernie Holst, music.
WEXL—Eleanor Orr, piano.

5:30 P. M.
OKLW—All-American Boy.
WJR—Rufus and Mandy.
WWJ—Ensemble.

WXYZ—Vernie Willard, piano.
WMBC—Gonnie Louzon.
WEXL—Ferndale Safety fete.

5:45 P. M.
OKLW—Eddie Duchin's music.

WJR—Century of Science.
WXYZ—Wandering Vagabonds.
WMBC—Dance orchestra.
WEXL—S. P. Cederwood.

6:00 P. M.
OKLW—News Digest.
WJR—Scores; Three Aces.
WWJ—Scores; Dinner music.
WXYZ—Earle Harger's music.
WMBC—Organ recital.

6:15 P. M.
OKLW—Mildred Bailey, songs.
WJBR—Hy and Low.
WMBC—Stan and Dick.

6:30 P. M.
OKLW—Hopkins and Savage.
WJR—Kindergarten.
WWJ—Jack and Loretta.

WXYZ—Day in Review.
WJBR—Michiganders.
WMBC—News Topics.

6:45 P. M.
OKLW—Elder Michaux.
WWJ—State Fair talk.
WXYZ—Phil Harris' music.

WJBR—Talk.
WEXL—Walter Golanski.
7:00 P. M.
OKLW—Evan Evans, songs.

WJR—Jack Denny's music.
WWJ—Antobals' Cubans.
WXYZ—Checker Champ.

WJBR—Ray Dauberger.
WMBC—Russ and Clara.
7:15 P. M.

OKLW—Dance Orchestra.
WJR—Inquiring Reporter.
WXYZ—Leonard Seel's tunes.

WJBR—Sports Review.
WMBC—Bob Evans, sports.

7:30 P. M.
OKLW—Summer concerts.
WJR—Symphony Orchestra.
WWJ—Bridges of Paris.
WMBC—Mel Palmer, songs.

7:45 P. M.
WXYZ—World of Theater.
WMBC—Musical Moods.
WEXL—Polish Gems.

8:00 P. M.
WWJ—Negro Day at Fair.
WXYZ—Jack McGay's music.
WMBC—Real estate talk.

8:15 P. M.
OKLW—Leaf and Carlile.
WXYZ—Master's Music Room.
WMBC—Rose Newman, songs.

8:30 P. M.
WWJ—K-7, spy drama.
WXYZ—Lone Ranger.
WMBC—The Brew Master.

8:45 P. M.
OKLW—Gertrude Nieson.
WMBC—Orin Spencer, tenor.
WEXL—Ted Zajac.

9:00 P. M.
OKLW—Isam Jones' music.
WWJ—B. A. Rolfe, Repaid.
WXYZ—Three Texans.

WJBR—Cornercrackers.
WMBC—Operatic feature.
9:15 P. M.

WJR—Press Vets' Dinner.
WXYZ—Henry Finney's music.
WEXL—NRA Flashes.

9:30 P. M.
OKLW—Singing Strings.
WJBR—Depositors' League.
WMBC—Gus Clarke's Revue.

9:45 P. M.
WXYZ—Song and Sunshine.
WJBR—The Two Jacks.
WEXL—Elizabeth Steele.

10:00 P. M.
OKLW—Jerry Freeman's music.
WWJ—Dance orchestras.
WJR—Ed South, Ross MacLean.
WXYZ—Jack Silver's tunes.
WMBC—Wirville Orchestra.

10:15 P. M.
OKLW—Medical feature.
WJR—Radio Reporter.
WJBR—Piano Moods.

10:30 P. M.
OKLW—Charlie Davis' music.
WJR—Barn Dance.
WMBC—Scotch Frolic.

10:45 P. M.
WXYZ—Bob Albright, songs.
11:00 P. M.

OKLW—Barney Rapp's music.
WXYZ—Marguerite Werner.
WJBR—Chet Jan's music.

WMBC—Gillen's Orchestra.
11:15 P. M.

WWJ—Symphony Under Stars.
WEXL—Variety feature.
11:30 P. M.

OKLW—Gus Arnheim's music.
WJR—Dance orchestra.
WXYZ—Bark Finney's music.

WJBR—Old Time Orchestra.
WMBC—Frolic.

12:00 MIDNIGHT
WJR—Ted Weems' music.
12:30 A. M.

WJR—Dance orchestra.

TUNE IN ON THIS

Georgia Leath, blues singer and keystone of the "Cottonfield Harmony Trio," featured on WJBR's Midday Frolic, will not be singing for WJBR's next week, as she is taking a vacation. The Irish Hills is her destination for the seven days of rest and fun.

And, speaking of vacations . . . there I go . . . bound for the CBS and NBC in New York.

See you later!

How they became NBC mike-masters: Ford Bond was directing community choruses and church choirs when he joined the staff of WHAS, Louisville, Ky. . . Bill Hay, who introduces Amos 'n' Andy and the Goldbergs, started at KFKX, Hastings, Neb., where he performed every service in the studio from soliciting sponsors to singing solos. . . George Hicks, a native of Tacoma, Wash., was studying at Washington, D. C., for the consular corps, when in 1927 he secured a job in NBC's studios.

James Melton has taken off 28 pounds this Summer . . . "Mary Lou" (Muriel Wilson) of the Show

Boat company, celebrated a birthday recently, aided and abetted by members of the cast . . . Chester Lauck and Norris Goff, portrayers of Lum and Abner, are natives of Arkansas.

In the Chicago studios they call Gene Arnold the Edgar Wallace of music. The author of "The Little Old Church in the Valley" recently produced 20 hymns in 30 days, so the title isn't a misnomer.

Julia Sanderson and Frank Crumit, partners in life as well as costars on the Plantation programme on WWJ, face the microphone with mixed emotions. Miss Sanderson never has experienced "mike-fright" since her first broadcast, but her husband to this day, never has overcome his awe for the magic sound-box. However, when Frank sings he sings to Julia, oblivious of his surroundings.

Alfred Saxe is the only Chicago NBC announcer who is not married. He says he's not a woman hater, but just hasn't found the right one

Jimmy Kemper of WMAQ claims the distinction of having written

the first continuity ever used for radio. He was at station WDAF, Kansas, in 1921. Is that claim justified, Mr. Fitzpatrick?

When announcer Bill Kephart left the NBC studios on a vacation deep sea fishing trip off Maine, he promised to bring back something to show for it. He did! He returned with a brand new mustache.

Ruth Cornwall, author of the Death Valley episodes told on NBC, has a clipping from a Barstow, Cal., paper bristling with a nomenclature of that region. It reads:

"Bill Jarett worked for six weeks on the graveyard shift for the Corpse Mining Company in the Coffin mine located in Dead Man's Canyon in the Funeral Range at the edge of Death Valley. Bill leaves next week for a prospecting trip to the Devil's Play Ground in Hell's Half-Acre."

Since economy hit Hollywood, Ben Bernie, NBC's "old maestro," reports that movie producers are now using half-breeds instead of full-blooded Indians in Western films.

RADIOTRONS

GUARANTEED



JESSICA DRAGONETTE

BORN IN CALCUTTA, INDIA. EDUCATED IN A NEW JERSEY CONVENT. . . WENT TO NEW YORK—OBTAINED THE ONLY SOLD PART IN 'THE MIRACLE'—SUDDENLY DESERTED A BRILLIANT STAGE CAREER FOR RADIO. . . HEAR HER NBC PROGRAM AT IT'S BEST—REPLACE WORN-OUT TUBES WITH THE WORLD'S FINEST—GUARANTEED CUNNINGHAM OR RCA RADIOTRON . . .

The PRIMA-DONNA OF THE AIR

WHAT A SHAME TO LET WEAK, WAVERING TUBES SPOIL HER LOVELY VOICE. HAVE YOUR DEALER TEST YOUR TUBES TODAY.

8-12-33

Cunningham

RADIO TUBES

GUARANTEED

Genuine  Radiotrons and Cunningham
EACH TUBE GUARANTEED FOR 30 DAYS

Our Price	245's	39^c EACH
	227's	
	171-A	
	201-A	
FREE Log Book and Tube Test		
FREE Tube Rejuvenation at 1309 Broadway		

Other Numbers Reduced

Cunningham's
ECONOMICAL RADIO DEPT'S

Woodward at John R.
1124 Griswold 1063 Woodward
1309 Broadway 9125 Grand River
Open Evenings and Sundays

3-26-1933

TARZAN

IS
COMING BACK

beginning
MON. MARCH 27

over
CKOK 6:15 P.M.

Sponsored by
HEINZ RICE FLAKES

Editorial

Welcome back to the Old-Time Radio-News.

This issue includes another fold-out radio log section. This feature has proven so popular that we have also included another radio log in this issue. Of special note is the radio advertisement on the back page which features Amos and Andy. At this time (1930) They were the most popular program on radio.

Radio drama revival seems especially popular in the Detroit Metropolitan area. Programs on AM and FM, such as the Cavalcade of America, NBC Theatre of the Air, the CBC programs from Canada, and the very popular CBS Mystery and Adventure Theatre's. Let us know what radio drama revivals are on stations in your area and we'll pass it along to our readership.

Until the next quarterly issue, keep the sparks flying from your old Atwater Kent's, Crosley's and Philco's.

The Old Timer

PUBLISHER NOR-SHOR

ORDER FORM

NOR-SHOR MGC
959 W. Drayton
Ferndale, MI 48220

ORDER
HERE!
NOW!

NAME _____

STREET _____ APT. # _____

CITY & STATE _____ ZIP _____

OLD Time Radio QUIZ



Name the Theme Songs for these Old-Time Radio programs?

1. The Story of Mary Marlin
2. Our Gal Sunday
3. Life With Luigi
4. The Romance of Helen Trent
5. Gene Autry's Melody Ranch
6. The FBI In Peace and War
7. Amos and Andy
8. Easy Aces
9. The Lone Ranger
10. David Harum
11. Kay Keyser's Kollege of Musical Knowledge
12. The Guiding Light
13. Pepper Young's Family
14. Dr. Christian
15. Duffy's Tavern
16. The Challenge of the Yukon
17. I Love a Mystery
18. The Shadow
19. The Halls of Ivy
20. The Green Hornet
21. My Friend Irma
22. Myrt & Marge
23. Mr. Keen, Tracer of Lost Persons
24. The First Nighter Program
25. Mr. & Mrs. North

Answers to these questions in our next issue.

PLEASE tell your friends about us.

the Green Hornet's back!!!

Once more, the crime-infested canyons of the midnight metropolis reverberate to the roar of the Black Beauty... as The Green Hornet and his faithful valet, Kato, catapult into adventure. The Green Hornet—for everybody who likes timeless thrills! The Green Hornet—for everybody in the family! The Green Hornet—exclusively on WJBK RADIO.

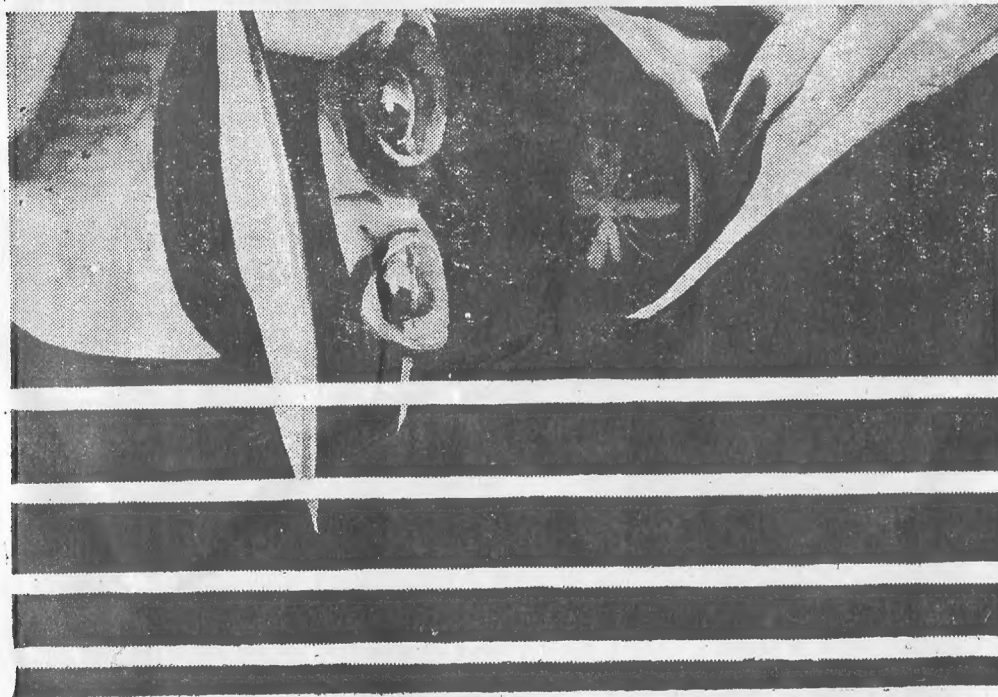
MONDAY WEDNESDAY FRIDAY

6:00 p.m.
1500 am
92.1 fm



Presented by **archway** Home Style Cookies

Enjoy more exciting radio drama with **THE SHADOW** Tuesdays and Thursdays at 6 p.m.



**Old-Time
Radio
NEWS**

JUST \$2 Buys A
Full Year's Subscription!
Quarterly • SPRING • SUMMER • FALL • WINTER

CLASSIFIED ADS

ONLY 5¢ A WORD!!

ADDRESS all correspondence, subscriptions, ads and payments direct to the Publisher:

MISCELLANEOUS

FREE illustrated brochure featuring unique craft items. Dyger, Inc., 1406 Cherokee, Dept. 77, Royal Oak, Mich. 48067.

THE COIN EXCHANGE

— COIN SUPPLIES —

Cash Buyers of All Coins, Silver,

Gold, U.S. Canadian or Foreign

HOURS: 10:00 A.M. to 6:00 P.M.

19613 VAN DYKE AVE. Area Code 313

DETROIT, MICH. 48234 366-5959

CHESTER TURKIELA 366-5200

Life Member ANA

ANSWERS TO LAST ISSUE'S OLD-TIME RADIO QUIZ.

1. Gunsmoke
2. 79 Wistful Vista
3. Cecil B. DeMille
4. Wilma Deering
5. Richard Denning
6. Tony
7. Jack - Doc - Reggie
8. Somerville
9. Raymond
10. Melody Ranch
11. Songbird
12. The Man in Black
13. Bill Stern
14. Rushville Center
15. Jot Em Down Store
16. Fresh-Air Taxi Company
17. Yukon King
18. Barber
19. 20 Mule Team Borax
20. Hudson High
21. Palladin
22. Kenny Delmar
23. Lamont Cranston
24. Kato
25. Dan Reid

Subscribe Now!
ORDER BY MAIL

**GIVE Someone
You Know
A SUBSCRIPTION**

NOR-SHOR MGC
959 W. DRAYTON
FERNDAL, MI. 48220

**Old-Time
Radio NEWS**

\$2.00 PER YEAR

ISSUED QUARTERLY